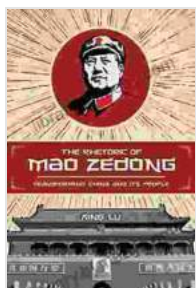


Transforming China and Its People: Studies in Rhetoric, Communication

China has undergone a remarkable transformation in recent decades, becoming one of the world's leading economic and political powers. This transformation has been accompanied by a significant shift in the country's rhetorical and communicative practices. In this groundbreaking book, a team of leading scholars examines the rhetorical strategies and communicative practices that have shaped China's transformation.



The Rhetoric of Mao Zedong: Transforming China and Its People (Studies in Rhetoric & Communication)

★★★★★ 5 out of 5

Language	: English
File size	: 7967 KB
Text-to-Speech	: Enabled
Screen Reader	: Supported
Enhanced typesetting	: Enabled
Word Wise	: Enabled
Print length	: 273 pages
Lending	: Enabled



The book is divided into three parts. The first part, "Rhetoric and the Chinese Communist Party," examines the role of rhetoric in the CCP's rise to power and its subsequent consolidation of control. The second part, "Communication and Social Change in China," explores the ways in which communication has facilitated social and economic change in China. The third part, "China and the Global Communication Free Download,"

examines China's role in shaping the global communication Free Download.

The book offers a comprehensive overview of the rhetorical and communicative strategies used to transform China and its people. It is a valuable resource for scholars and students of Chinese politics, society, and culture, as well as for anyone interested in the role of rhetoric and communication in social change.

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The first part of the book examines the role of rhetoric in the CCP's rise to power and its subsequent consolidation of control. The chapters in this section explore the CCP's use of rhetoric to mobilize mass support, justify its policies, and delegitimize its opponents.

- Chapter 1: The Rhetoric of Revolution: The CCP's Rise to Power
- Chapter 2: The Rhetoric of Consolidation: The CCP's Consolidation of Control
- Chapter 3: The Rhetoric of Legitimation: The CCP's Justification of Its Policies
- Chapter 4: The Rhetoric of Delegitimization: The CCP's Attack on Its Opponents

Part 2: Communication and Social Change in China

The second part of the book explores the ways in which communication has facilitated social and economic change in China. The chapters in this section examine the role of communication in promoting economic development, improving education, and raising awareness of social issues.

- Chapter 5: The Rhetoric of Economic Development: Communication and the Chinese Economy
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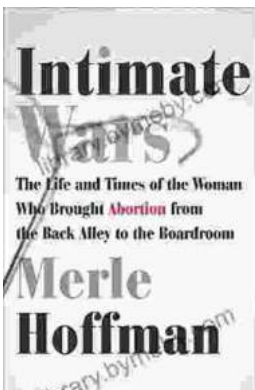
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