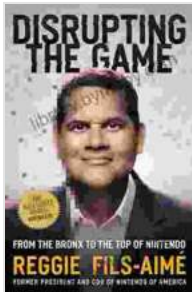


From The Bronx To The Top Of Nintendo: An Inspiring Story of Success



Disrupting the Game: From the Bronx to the Top of Nintendo by Reggie Fils-Aimé

★★★★☆ 4.6 out of 5

Language : English
File size : 941 KB
Text-to-Speech : Enabled
Screen Reader : Supported
Enhanced typesetting : Enabled
Word Wise : Enabled
Print length : 224 pages



Reggie Fils-Aimé is a name that is synonymous with Nintendo. As the president of Nintendo of America from 2006 to 2019, he was the face of the company and the driving force behind some of its most successful products, including the Wii and the Nintendo Switch.

But Reggie's journey to the top of Nintendo was not an easy one. He was born in the Bronx, New York, to Haitian parents. His family was poor, and he grew up in a tough neighborhood. But Reggie was determined to make something of himself. He worked hard in school and eventually earned a scholarship to Cornell University.

After graduating from Cornell, Reggie got a job as a brand manager at Procter & Gamble. He quickly rose through the ranks and eventually became the head of marketing for the company's food division.

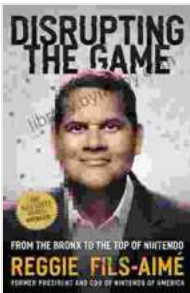
In 2003, Reggie was recruited by Nintendo to be the senior vice president of sales and marketing. He was tasked with turning around the company's struggling American business. Reggie quickly implemented a number of changes, including increasing the marketing budget and focusing on developing new products that would appeal to American consumers.

Reggie's efforts paid off. Under his leadership, Nintendo's American sales soared. The Wii, which was released in 2006, became one of the best-selling video game consoles of all time. And the Nintendo Switch, which was released in 2017, has been another huge success.

Reggie retired from Nintendo in 2019, but he remains a beloved figure in the gaming community. He is an inspiration to everyone who has ever dreamed of achieving great things, no matter where they come from.

From The Bronx To The Top Of Nintendo is an inspiring story of success that will appeal to readers of all ages. It is a story about hard work, determination, and the power of dreams.

If you are looking for a book that will motivate you to achieve your goals, then From The Bronx To The Top Of Nintendo is the perfect book for you.



Disrupting the Game: From the Bronx to the Top of Nintendo

by Reggie Fils-Aimé

★★★★☆ 4.6 out of 5

Language : English
File size : 941 KB
Text-to-Speech : Enabled
Screen Reader : Supported
Enhanced typesetting : Enabled
Word Wise : Enabled
Print length : 224 pages





Discover the Enigmatic Beauty and Profound Meaning in "The Art of Nothing"

An Exploration of Emptiness, Fulfillment, and the Essence of Existence
In the realm of art and human experience, there lies a profound paradox that has captivated...



The Life and Times of the Woman Who Changed Abortion: The Roe v. Wade Story

Norma McCorvey, the woman known as "Jane Roe" in the landmark Supreme Court case Roe v. Wade, lived a life marked by both tragedy and triumph. Born into poverty in...